



EQUIPPED Initiative

## Global Cancer Education Materials for Patients and Caregivers Review Guide

The American Cancer Society (ACS) developed a suite of two global Cancer Education Materials for Patients and Caregivers (CEMPC) for use in low- and middle-income country (LMIC) settings. **ACS seeks your feedback on the use and the utility of these global CEMPC to inform future planning, both from those previewing the materials and from those actively using them.**

**While developed for LMIC audiences, we think the materials might be useful for US-based immigrant or diaspora populations and seek feedback from domestic partners as well.**

We are sharing this document to help guide your review process, recognizing you may want to discuss or seek feedback from your stakeholders before responding to the survey.

This review document covers the types of feedback we seek and is based on an online survey that we ask you to complete once you have completed your review process.

Once you are ready to provide feedback, please complete the online survey, linked [here](#). **Do not respond to questions directly inside this document.**

In the online survey, the feedback questions are preceded by a few demographic questions such as country, language, and organization name. For the sake of brevity, we have taken out those questions from this review document. We have also removed any skip patterns for the same reason. **However, please answer all questions applicable to your setting when you complete the survey.**

Below are the instructions for your review:

1. Become familiar with the feedback survey questions (outlined in this document) to help guide your review.
2. Determine which language(s) of the global CEMPC you will review.
3. Review each of the two Global CEMPC shared along with this guidance.
4. Nominate **at least one person** from your organization/institution to complete the online CEMPC feedback survey.
5. Please complete the survey using the survey link below. If you plan review the materials in more than one language, please complete a survey for each language reviewed. <https://forms.office.com/r/ZtKG88CPnN>

Your participation in this review and survey will help us to plan future efforts related to these materials so please be honest in your responses. We greatly appreciate your feedback and help to improve the CEMPC!

Thank you,  
ACS Global Patient Support team

## Feedback Questions

*Please note that questions are numbered differently in the survey as it includes a few demographic questions prior to the ones listed below.*

1. Which language of the ACS global cancer education materials did you review?
  - a. African Portuguese
  - b. Arabic
  - c. Bahasa Indonesia
  - d. Brazilian Portuguese
  - e. English
  - f. French
  - g. Spanish
2. Which of the following best describes your ability to use the ACS global cancer education materials in the chosen language?
  - a. We are able to use them *as is* in the chosen language
  - b. We are NOT able to use them *as is* in the chosen language
3. If you had the resources, would you translate the ACS global cancer education materials into one or more additional languages? Yes/No
4. In which language(s) would you translate the ACS global cancer education materials if you had the resources to do so? (open-ended)
5. Are you currently using or planning to use one or both ACS global cancer education materials? Yes/No
6. Why are you not currently using or planning to use the ACS global cancer education materials? (Choose all that apply)
  - a. We are not able to use the material in English or other chosen language
  - b. We are using another available material
  - c. These materials are not relevant for our cultural context
  - d. We cannot use materials that have been developed outside of our country
  - e. Other reason (please specify)
7. Which of the following materials are you currently using or planning to use? (Choose all that apply)
  - a. Finding Your Way Through Cancer: Answers to Common Questions (patient and caregiver booklet)
  - b. Finding Your Way Through Cancer: A Flipchart for Cancer Education (health worker flipchart)
8. If you plan to use or are using the health worker flipchart, are the instructions sufficient to provide effective health education? Yes/No (if no, please explain how to improve)

**Note: As much of the content is the same between the patient and caregiver booklet and the health worker flipchart, please answer the following questions considering either or both materials.**

9. We want to assess whether the approach used by ACS to develop the ACS global cancer education materials works in your setting. Keeping that in mind, please rate the following aspects of the materials in terms of their usefulness for your unique context, using the scale below. Your ratings can reflect your evaluation of either or both materials.

<b>Aspect</b>	<b>Not useful at all</b>	<b>Slightly useful</b>	<b>Moderately useful</b>	<b>Extremely useful</b>
Content or topics covered for patients	1	2	4	5
Content or topics covered for caregivers	1	2	4	5
Images used	1	2	4	5
Examples given	1	2	4	5
Content layout	1	2	4	5

10. How would you rate the length (amount of information) provided in the ACS global cancer education materials?
  - a. Too little
  - b. About right
  - c. Too much
11. Do you currently have any other cancer education materials that you give to or use with patients and/or caregivers? Yes/No
12. As compared to the other material(s) you use, how would you rate the ACS global cancer education materials in terms of their effectiveness?
  - a. The ACS materials are worse than the other material(s)
  - b. The ACS materials are about the same as the other material(s)
  - c. The ACS materials are better than the other material(s)
13. Overall, to what extent do the ACS global cancer education materials meet your expectations?
  - a. Do not meet expectations at all
  - b. Somewhat meet my expectations
  - c. Match my expectations
  - d. Exceed my expectations
14. How are you specifically using or planning to use the materials? (Choose all that apply)
  - a. We have printed or will print the booklet to distribute to patients and caregivers
  - b. We have printed or will print the health worker flipchart and give to health workers to use
  - c. We are sharing the patient and caregiver booklet via email, text, or on our website
  - d. Other (please explain)
15. Do you have resources to print the health worker flipchart? Yes/No
16. Do you have resources to print the patient and caregiver booklet? Yes/No
17. Do you have any other suggestions or feedback that you would like to share on the ACS global cancer education materials? (open-ended)